

Turnaround Illinois
8/12-8/14/16
#1,250

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





Separation:

Total CPP: \$66.84
Total GRP: 18.7

Total \$: \$1,250.00
Total Spots: 5

Separation:

35P Rating	Len	8/9					
		8/9	8/10	8/11	8/12	8/13	8/14
3.2	30	0	0	0	0	0	1
4.7	30	0	1	0	1	0	0
3.3	30	0	0	0	0	1	0
2.8	30	0	0	0	0	0	1
TOTALS:	0	1	0	1	1	1	2



125 West 55th St
New York, NY 10019

Salesperson: ALEXANDRA BRADLEY
202-955-5342

Assistant: ALEXANDRA BRADLEY
202-955-5342

Separation:

Separation:

Special Instructions

Order Level Comments

Competitive Information

Monthly Summary

Transaction History

AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' CHANGES: Product from ORDER to Turnaround II, User Entered \$ from \$0.00 to \$1,250.00, Comments from Turnaround Addition Flight Dates 8/09-8/14 INDICATED AS ADD IN PROGRAM TITLE Please confirm receipt. Michele Brooks to NEW ORDER, PLS CHCK AND CNF. T&R.

Non-Discrimination Policy	ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WICS+WICD
2680 E Cook St
Springfield, IL 62703

Contract # 2598142

Schedule Dates	08/12/16-08/14/16	Date Entered	08/09/16
Advertiser	Turnaround Illinois (103705)	Last Modified	08/11/16
Agency	Smart Media Group-Alexandria (6613)	Entered By	Armanda Painter
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	TURNO/ORDR/809814 (853046)	Headline #	ECR25264047
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Michele, Brooks,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	TURNO/ORDR/809814	Commission	\$187.50
Account Types	National/Political Issue Agency BRD	Net Total	\$1,062.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Turnaround IL - Alexandria Bradley NEW ORDER. PLS CHECK AND CNF. T&R		

WICS+WICD Combo 100/0 (WICS++)		
By Broadcast Month	Spots	Rate
Aug. 2016	5	\$1,250.00
Grand Total:	5	\$1,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-3.2)	08/14/16-08/14/16	3	:30	7A- 8A (CST)								1	1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	GOOD MORNING AMERICA	8/9/16
2.0	Normal Line / News (2-4.7)	08/12/16-08/12/16	4	:30	5P- 5:30P (CST)							1		1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	ADD 5PM NEWS	8/9/16
3.0	Normal Line / News (3-3.3)	08/13/16-08/13/16	4	:30	6P- 6:30P (CST)							1		1	\$175.00	\$175.00	WICS+WICD Combo 100/0 (WICS)	ADD 6PM NEWS	8/9/16
4.0	Normal Line / News (5-2.8)	08/14/16-08/14/16	4	:30	5:30P- 6P (CST)								1	1	\$175.00	\$175.00	WICS+WICD Combo 100/0 (WICS)	ADD 530PM NEWS	8/9/16
5.0	Normal Line / News (2-4.7)	08/12/16-08/12/16	4	:30	5P- 5:30P (CST)							1		1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	ADD 5PM NEWS	8/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WICS-TV, Springfield, IL	Date: 8/9/2016
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I, Smart Media Group
do hereby request station time concerning the following issue:

Turnaround Illinois

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: Turnaround Illinois

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Turnaround Illinois
PO Bo 7781 Chicago, IL 60661

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Michael Adams

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

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and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

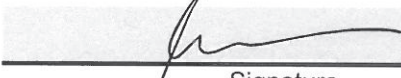
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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/9/2016		(703) 518-4747
_____ Date	_____ Signature	_____ Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
	Jennifer E. Valenti	Com
_____ Signature	_____ Printed Name	_____ Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available): \$807.50

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

\$ 4,347.75	24 89 01	8/11/2016	Cham paign, IL	WR SP	National	est 1246 - Independent Voice for Illinois PAC													
\$ 8,500.00	24 88 90	8/11/2016	Cham paign, IL	WI CS	National	est 1246 - Independent Voice for Illinois PAC													
\$ 2,121.60	24 88 21	8/11/2016	Cham paign, IL	WR SP	Doug Opperman	Peay WRSP-WBUI Discover the Dinosaurs Springfield, IL													
\$ 3,825.00	24 79 80	8/10/2016	Cham paign, IL	WI CS	Stephanie Hickman	Peay Discover the Dinosaurs Springfield, IL - WICS													
\$ 125.00	24 93 56	8/12/2016	Cham paign, IL	WR SP	Melanie Streeter	They Olympic smores party package													
\$ 125.00	24 67 12	8/9/2016	Cham paign, IL	WR SP	Melanie Streeter	Home Depot Home Decorators													
\$ 235.00	24 64 00	8/8/2016	Cham paign, IL	WI CS	Brandon	SMG payment for Tu na ound Illinois 809814													
\$ 320.00	24 64 02	8/8/2016	Cham paign, IL	WR SP	Brandon	SMG payment for Tu na ound Illinois 809814													
\$ 787.50	24 72 43	8/9/2016	Cham paign, IL	WI CS	Brandon	SMG payment to Tu na ound Illinois 809814, WICS-TV													
\$ 2,295.00	24 96 70	8/12/2016	Cham paign, IL	WI CS	CSI	05/29/2016 4499657 \$2,295.00 \$0.00 \$2,295.00 Comments: WICSS2 - SHELTV/MEDIA/ADCORP:4212													